



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

# CONTRACT

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>489119 /       |  | <u>Alt Order #</u><br>06266523                         |
| <u>Product</u><br>OBAMA 4 AMERICA            |  |  |
| <u>Contract Dates</u><br>09/25/12 - 10/01/12 |  | <u>Estimate #</u><br>1536                              |
| <u>Advertiser</u><br>Obama For America       |  | <u>Original Date / Revision</u><br>09/19/12 / 09/19/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KVVU                       | <u>Account Executive</u><br>Teresa Difuria | <u>Sales Office</u><br>TELEREP-PHIL                    |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Adults 35+             |  |  |
| <u>IDB#</u>                                  | <u>Advertiser Code</u>                     | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |  | <u>Advertiser Ref</u>                                  |

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

| *Line | Ch          | Start Date        | End Date          | Description               | Start/End Time        | Days            | Length        | Spots/Week        | Rate        | Type        | Spots | Amount     |
|-------|-------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1   | KVVU        | 09/25/12          | 10/01/12          | FOX 5 News 5-6am M-F      | 5a-6a                 |                 | :30           |                   |             | NM          | 5     | \$2,250.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/25/12          | 10/01/12          | MTWTF--                   |                       |                 |               | 5                 | \$450.00    |             |       |            |
| N 2   | KVVU        | 09/25/12          | 10/01/12          | Fox 5 News AM M-F 6a-7a   | M-F 6a-7a             |                 | :30           |                   |             | NM          | 5     | \$3,625.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/25/12          | 10/01/12          | MTWTF--                   |                       |                 |               | 5                 | \$725.00    |             |       |            |
| N 3   | KVVU        | 09/25/12          | 10/01/12          | Fox 5 News AM M-F 7a-9a   | M-F 7a-9a             |                 | :30           |                   |             | NM          | 5     | \$3,500.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/25/12          | 10/01/12          | MTWTF--                   |                       |                 |               | 5                 | \$700.00    |             |       |            |
| N 4   | KVVU        | 09/25/12          | 10/01/12          | More M-F 9-10a            | M-F 9a-10a            |                 | :30           |                   |             | NM          | 2     | \$550.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/25/12          | 10/01/12          | -TWTF--                   |                       |                 |               | 2                 | \$275.00    |             |       |            |
| N 5   | KVVU        | 09/25/12          | 10/01/12          | Better                    | M-F 11a-12p           |                 | :30           |                   |             | NM          | 5     | \$975.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/25/12          | 10/01/12          | MTWTF--                   |                       |                 |               | 5                 | \$195.00    |             |       |            |
| N 6   | KVVU        | 09/25/12          | 10/01/12          | Anderson                  | 3-4p                  |                 | :30           |                   |             | NM          | 2     | \$600.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/25/12          | 10/01/12          | -TWTF--                   |                       |                 |               | 2                 | \$300.00    |             |       |            |
| N 7   | KVVU        | 09/25/12          | 10/01/12          | The Dr.Oz Show            | 4-5p                  |                 | :30           |                   |             | NM          | 5     | \$1,750.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/25/12          | 10/01/12          | MTWTF--                   |                       |                 |               | 5                 | \$350.00    |             |       |            |
| N 8   | KVVU        | 09/25/12          | 10/01/12          | Fox 5 News at 5           | 5-530p                |                 | :30           |                   |             | NM          | 5     | \$2,750.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/25/12          | 10/01/12          | MTWTF--                   |                       |                 |               | 5                 | \$550.00    |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |            |
|       | 3           | KVVU              | 09/25/12-10/01/12 | Fox 5 News at 5           | 5-530p                | MTuWThF----     | :30           |                   | \$285.00    | NM          |       |            |
|       |             |                   |                   | See MG 8.6                |                       |                 |               |                   |             |             |       |            |
|       | 6           | KVVU              | 09/25/12-10/01/12 | Fox 5 News at 5           | 5-530p                | MTuWThF----     | :30           |                   | \$550.00    | NM          |       |            |
|       |             |                   |                   | Ⓜ MG for 8.3 09/27        |                       |                 |               |                   |             |             |       |            |
| N 9   | KVVU        | 09/25/12          | 10/01/12          | Fox 5 News at 5 MF 530-6p | M-F 530-6p            |                 | :30           |                   |             | NM          | 5     | \$3,125.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/25/12          | 10/01/12          | MTWTF--                   |                       |                 |               | 5                 | \$625.00    |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**25-TV 5 Drive**  
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|                                       |                            |   |
|---------------------------------------|----------------------------|---|
| Contract / Revision<br>489119 /       |                            | Alt Order #<br>06266523                         |
| Contract Dates<br>09/25/12 - 10/01/12 | Product<br>OBAMA 4 AMERICA | Estimate #<br>1536                              |
| Advertiser<br>Obama For America       |                            | Original Date / Revision<br>09/19/12 / 09/19/12 |

| *Line         | Ch   | Start Date        | End Date        | Description             | Start/End Time     | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount             |
|---------------|------|-------------------|-----------------|-------------------------|--------------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 10          | KVVU | 09/25/12          | 10/01/12        | Fox 5 News M-F 10p-11p  | 10p-11p            |      | :30    |                   |             | NM   | 5         | \$10,750.00        |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/25/12          | 10/01/12        | MTWTF--                 |                    |      |        | 5                 | \$2,150.00  |      |           |                    |
| N 11          | KVVU | 09/29/12          | 09/29/12        | FOX 5 News Sat 10-11p   | 10-11p Sat         |      | :30    |                   |             | NM   | 1         | \$1,500.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -----1-                 |                    |      |        | 1                 | \$1,500.00  |      |           |                    |
| N 12          | KVVU | 09/30/12          | 09/30/12        | Fox 5 News Su 10p-1045p | Su 10p-1045p       |      | :30    |                   |             | NM   | 1         | \$1,250.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -----1                  |                    |      |        | 1                 | \$1,250.00  |      |           |                    |
| N 13          | KVVU | 09/30/12          | 09/30/12        | Sports Plus Su 1045p    | 1045p-11p          |      | :30    |                   |             | NM   | 1         | \$785.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -----1                  |                    |      |        | 1                 | \$785.00    |      |           |                    |
| N 14          | KVVU | 09/25/12          | 10/01/12        | Friends                 | M-F 12:05-1:05a    |      | :30    |                   |             | NM   | 2         | \$450.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/25/12          | 10/01/12        | -TWTF--                 |                    |      |        | 2                 | \$225.00    |      |           |                    |
| N 15          | KVVU | 09/25/12          | 10/01/12        | Extra                   | M-F 1:05-1:35am    |      | :30    |                   |             | NM   | 2         | \$200.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/25/12          | 10/01/12        | -TWTF--                 |                    |      |        | 2                 | \$100.00    |      |           |                    |
| N 18          | KVVU | 09/30/12          | 09/30/12        | Fox News Sunday 8-9a    | 8-9a               |      | :30    |                   |             | NM   | 1         | \$850.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -----1                  |                    |      |        | 1                 | \$850.00    |      |           |                    |
| N 20          | KVVU | 09/26/12          | 09/26/12        | The X Factor            | The X Factor       |      | :30    |                   |             | NM   | 1         | \$5,350.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | --1----                 |                    |      |        | 1                 | \$5,350.00  |      |           |                    |
| N 21          | KVVU | 09/27/12          | 09/27/12        | The X Factor            | The X Factor       |      | :30    |                   |             | NM   | 1         | \$5,150.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | ---1---                 |                    |      |        | 1                 | \$5,150.00  |      |           |                    |
| N 22          | KVVU | 09/30/12          | 09/30/12        | NFL Early Game          | NFL Early Game     |      | :30    |                   |             | NM   | 1         | \$7,500.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -----1                  |                    |      |        | 1                 | \$7,500.00  |      |           |                    |
| N 23          | KVVU | 09/30/12          | 09/30/12        | NFL Late Game           | NFL Late Game      |      | :30    |                   |             | NM   | 1         | \$8,500.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -----1                  |                    |      |        | 1                 | \$8,500.00  |      |           |                    |
| N 24          | KVVU | 09/29/12          | 09/29/12        | NCAA Football Late Game | NCAA Football Late |      | :30    |                   |             | NM   | 1         | \$2,325.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |                    |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -----1-                 |                    |      |        | 1                 | \$2,325.00  |      |           |                    |
| <b>Totals</b> |      |                   |                 |                         |                    |      |        |                   |             |      | <b>60</b> | <b>\$64,210.00</b> |

| Time Period        | # of Spots | Gross Amount       | Net Amount         |
|--------------------|------------|--------------------|--------------------|
| 08/27/12 -09/30/12 | 52         | \$58,465.00        | \$49,695.25        |
| 10/01/12 -10/01/12 | 8          | \$5,745.00         | \$4,883.25         |
| <b>Totals</b>      | <b>60</b>  | <b>\$64,210.00</b> | <b>\$54,578.50</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP19/12 13.48  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

|            |                    |     |            |
|------------|--------------------|-----|------------|
| REP. #     | OFF. #             | 762 | SALESMAN # |
| BUYER NAME | MAURA GILROY       |     |            |
| SALES PRSN | PH- TERESA DIFURIA |     |            |

|  | CLASS: NATL. | LOCAL | REGIONAL |
|--|--------------|-------|----------|
|--|--------------|-------|----------|

|          |           |                      |                |
|----------|-----------|----------------------|----------------|
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE           |
|          |           |                      | SEP19/12 13.48 |

STA:

ALL INVOICES ARE TO BE SENT TO:

OBAMA FOR AMERICA

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS   | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|--------|-----------|
| AGENCY ADVERTISER CODE =<br>AGENCY PRODUCT CODE =<br>AGENCY EST# = 1536 |     |    |             |      |     |          |            |          |          |           |        |           |
| 1   | R   |    | 500A-600A   | 30   |     | \$450.00 | 9/25       | 10/1     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX5 NEWS 5A  |     |    |             |      |     |          |            |          |          |           |        |           |

FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP19/12 13.48  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

| LINE#                            | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS   | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 2                                | R   |    | 600A-700A   | 30   |     | \$725.00   | 9/25       | 10/1     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX5 NEWS 6A           |     |    |             |      |     |            |            |          |          |           |        |           |
| 3                                | R   |    | 700A-900A   | 30   |     | \$700.00   | 9/25       | 10/1     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX5 MORNING NEWS      |     |    |             |      |     |            |            |          |          |           |        |           |
| 4                                | R   |    | 900A-1000A  | 30   |     | \$275.00   | 9/25       | 10/1     | 2        |           | TU-F,M | 2         |
| PROGRAM : MORE LAS VEGAS         |     |    |             |      |     |            |            |          |          |           |        |           |
| 5                                | R   |    | 1100A-1200N | 30   |     | \$195.00   | 9/25       | 10/1     | 5        |           | TU-F,M | 5         |
| PROGRAM : BETTER LAS VEGAS       |     |    |             |      |     |            |            |          |          |           |        |           |
| 6                                | R   |    | 300P-400P   | 30   |     | \$300.00   | 9/25       | 10/1     | 2        |           | TU-F,M | 2         |
| PROGRAM : ANDERSON COOPER        |     |    |             |      |     |            |            |          |          |           |        |           |
| 7                                | R   |    | 400P-500P   | 30   |     | \$350.00   | 9/25       | 10/1     | 5        |           | TU-F,M | 5         |
| PROGRAM : DR OZ                  |     |    |             |      |     |            |            |          |          |           |        |           |
| 8                                | R   |    | 500P-530P   | 30   |     | \$550.00   | 9/25       | 10/1     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX 5 NEWS AT 5PM      |     |    |             |      |     |            |            |          |          |           |        |           |
| 9                                | R   |    | 530P-600P   | 30   |     | \$625.00   | 9/25       | 10/1     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX 5 NEWS AT 530PM    |     |    |             |      |     |            |            |          |          |           |        |           |
| 10                               | R   |    | 1000P-1100P | 30   |     | \$2,150.00 | 9/25       | 10/1     | 5        |           | TU-F,M | 5         |
| PROGRAM : FOX 5 NEWS AT 10P      |     |    |             |      |     |            |            |          |          |           |        |           |
| 11                               | R   |    | 1000P-1100P | 30   |     | \$1,500.00 | 9/29       | 9/29     | 1        |           | SAT    | 1         |
| PROGRAM : FOX 5 NEWS AT 10PM SAT |     |    |             |      |     |            |            |          |          |           |        |           |
| 12                               | R   |    | 1000P-1045P | 30   |     | \$1,250.00 | 9/30       | 9/30     | 1        |           | SUN    | 1         |
| PROGRAM : FOX 5 NEWS AT 10PM SUN |     |    |             |      |     |            |            |          |          |           |        |           |
| 13                               | R   |    | 1045P-1100P | 30   |     | \$785.00   | 9/30       | 9/30     | 1        |           | SUN    | 1         |
| PROGRAM : FOX 5 SPORTS EXTRA     |     |    |             |      |     |            |            |          |          |           |        |           |

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS   | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 14  | R   |    | 1205A-105A  | 30   |     | \$225.00   | 9/25       | 10/1     | 2        |           | TU-F,M | 2         |
| PROGRAM : FRIENDS   |     |    |             |      |     |            |            |          |          |           |        |           |
| 15  | R   |    | 105A-135A   | 30   |     | \$100.00   | 9/25       | 10/1     | 2        |           | TU-F,M | 2         |
| PROGRAM : EXTRA   |     |    |             |      |     |            |            |          |          |           |        |           |
| 18  | R   |    | 800A-900A   | 30   |     | \$850.00   | 9/30       | 9/30     | 1        |           | SUN    | 1         |
| PROGRAM : FOX NEWS SUNDAY   |     |    |             |      |     |            |            |          |          |           |        |           |
| 29  | R   |    | 800P-1000P  | 30   |     | \$5,350.00 | 9/26       | 9/26     | 1        |           | WED    | 1         |
| PROGRAM : X FAXTOR<br>ORD COM1: TP CORRECTION. PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR SEP26 ON LINE-22 FOR 1 SPOT/WK |     |    |             |      |     |            |            |          |          |           |        |           |
| 23  | R   |    | 800P-900P   | 30   |     | \$5,150.00 | 9/27       | 9/27     | 1        |           | THU    | 1         |
| PROGRAM : THE X-FACTOR  |     |    |             |      |     |            |            |          |          |           |        |           |
| 25  | R   |    | 1000A-100P  | 30   |     | \$7,500.00 | 9/30       | 9/30     | 1        |           | SUN    | 1         |
| PROGRAM : FOX NFL (GAME 1)  |     |    |             |      |     |            |            |          |          |           |        |           |
| 26  | R   |    | 100P-400P   | 30   |     | \$8,500.00 | 9/30       | 9/30     | 1        |           | SUN    | 1         |
| PROGRAM : FOX NFL (GAME 2)  |     |    |             |      |     |            |            |          |          |           |        |           |
| 27  | R   |    | 100P-800P   | 30   |     | \$2,325.00 | 9/29       | 9/29     | 1        |           | SAT    | 1         |
| PROGRAM : FOX COLLEGE FOOTBALL  |     |    |             |      |     |            |            |          |          |           |        |           |

STATION MAKEGOOD OFFERS:  
 M3 UNRESL BUY#8 MISSED:TV-F,M/500P-530P SEP25(4/WK) 30S \$285.00 (AUG30/12)  
 OFFER: NONE  
 CMT:RATE FOR SAME TP \$585. PLS ADVISE.

M4 UNRESL BUY#9 MISSED:TV-F,M/530P-600P SEP25(4/WK) 30S \$325.00 (AUG30/12)  
 OFFER: NONE  
 CMT:RATE FOR SAME TP \$600. PLS ADVISE.

SEP/12 64210.00 OCT/12 \$ .00 CONTRACT TOTAL 64210.00  
 TOTAL SPOTS 60

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# | :   | :  | :           | :    | :   | :    | DATE       | DATE     | :        | :         | :    | : SPTS    |

MARKET TOTALS \$194,710 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0% KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE